



## Centre for Innovations in Public Systems

(An Autonomous Body of the Government of India)

### ‘Let’s talk Innovation!’:

#### **Idea-tion Session with Grassroot Innovators**

The 21<sup>st</sup> century model of innovation differs from that of the last century which was largely profit driven. Looking towards the future of the society, the old model has taken a turn towards understanding and addressing social challenges through innovative ideas and practices. With social challenges being complex, ever-growing and rather urgent, there is a need for collaboration between social entrepreneurs and new actors present in the scene of innovation.

Despite such urgency, there is clearly a lack of the necessary collaboration and exploitation of innovative solutions to address the social challenges. This is not because of the lack of promising new ideas and practices but because the same struggle to scale up and spread beyond small niches.

Charles Leadbeater’s and Paul Miller’s idea of “**Pro-Am Revolution**”

We like to think that innovation is a moment of creation but creativity has always been cumulative and collaborative where users are the source of radical innovations and their consumption is expression of their productivity. It is here that the old traditional corporate model of innovations i.e. those coming from special people, special places and being pushed down the pipeline to largely passive consumer, suffers a setback. However, the expanding domain of creativity over the past two decades is witnessing a new wave of radical innovation curated by “amateurs who work to professional standards” i.e. ProAms, mostly for the love and passion for the activity (Leadbeater & Miller, 2004: 12)<sup>1</sup>. With rise of ‘Pro-Ams’, we are also looking at a future in which the new, distributed organizational models will be innovative, adaptive, sustainable and low cost. However, at this turning point, there exists a great struggle between these two organizational forces i.e. the old and the new. Rather than incentivizing invention and orchestrating the dissemination of knowledge, different mediums like copyrights and patents today are being used to prevent innovation in the open structures. Being a strong competition against monopoly, there exist a huge argument for sustaining the capacity of open source and consumer driven innovation along with promoting the effective blend of both these camps.

Thus, while it is widely accepted that fresh minds foster innovative ideas, the same has not been effectively exploited for improvement in public systems. In order to provide a platform for grass-root innovations to not only surface but be discussed and debated, Centre for Innovations in Public Systems, Hyderabad, is organizing a one day ideation session on 24

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<sup>1</sup> Leadbeater, C. and Miller, P., 2004. The Pro-Am revolution: How enthusiasts are changing our society and economy. Demos.

June 2017 with innovators. Part of the benefit of this platform is bouncing off of ideas of the innovators and building on the ones that may effectively work.

### **Schedule of the Program**

<b>Sessions</b>	<b>Conveners</b>
A brief Introduction of CIPS and the Speakers (10:00 am- 10:45 am)	Ms. P. Swathi, PRA, CIPS
Innovations and Creative Leadership (10:45 am-12:15 pm)	Dr. Anjali Hazarika, Domain Expert
Presentation by Innovators (12:15 pm-12:45 pm)	Innovators
<b>Lunch Break (12:45 pm-1:30 pm)</b>	
‘A lot more needs to happen’: Areas which need Innovations (1:30 pm-2:30 pm)	Dr. Nivedita P. Haran, IAS (Rtd.), Director CIPS
Presentation by Innovators (2:30 pm–3:00 pm)	Innovators
‘Let’s think Innovative!’ (3:00 pm-4:00 pm)	Mr. Avik, Project Officer, CIPS Ms. Zenia, PRA, CIPS Mr. Sarveswar, PRA, CIPS
Wrap up (4:00 pm- 4:30 pm)	Ms. Swathi Dev, PRA, CIPS

PO: Project Officer; PRA: Project Research Associate

As part of this session, we invite Innovators whose innovations are directed towards the improvement of delivery in public systems and sustainable development of the society. Innovations in the area of Education, Health, Gender Equality, Infrastructure, Environment and Urban Governance are welcome. The innovators are requested to send us a one page write up of the intervention which includes:

- Background,
- Methodology,
- Resources,
- Cost of Project,
- And impact.

In order to present the innovations on the day of the session, papers, poster presentation and/or visual audio presentations are welcomed.